

VICTORIA FARMERS' MARKET

2027 Vendor Handbook & Market Operations

The Victoria Farmers' Market is an agriculture and food-focused market operated as a program of the Food Bank of the Golden Crescent. Vendor selection prioritizes locally grown, raised, produced, and hand-crafted products that support the market's mission. The Market Manager reserves the right to approve, deny, or limit vendor participation to preserve the mission, diversity, and integrity of the Victoria Farmers' Market.

Market Manager: Miranda Lastinger

Market Assistant: Haylie Rocha

Mission:

The Victoria Farmers' Market provides opportunities for local farmers, ranchers, food producers, and artisans to sell directly to consumers while increasing access to fresh, locally produced foods. Through this mission, the market strengthens the local food system, supports small businesses, strengthens the local economy, and improves access to health food for all.

Vision:

Our vision is to bring together families, residents, visitors and local producers to create a sense of community and social gathering, enhancing our quality of life and strengthening our economy.

Market Days & Locations:

The Victoria Farmers' Market is held every Wednesday and Saturday **year-round** at the Pattie Dodson Public Health Center parking lot, 2805 N. Navarro St, Victoria, TX 77901, as approved by Victoria County.

Market Times:

The market always opens at 9am. Market hours vary seasonally to accommodate South Texas weather.

Winter Hours (October- May)	9AM - 1PM
Summer Hours (June- September)	9AM – 12PM

Hours may be adjusted by market manager if needed.

Vendor Application & Approval:

The Victoria Farmers' Market vendor year runs from January through December. All vendors must submit an annual vendor application, along with all required permits, licenses, labels, and supporting documentation for review by the Market Manager.

A *non-refundable \$20 application fee* is required at the time of application submission. The application fee covers the administrative review and processing of the vendor application and **DOES NOT** guarantee vendor approval or acceptance into the Victoria Farmers' Market.

Applications are reviewed within approximately five business days. Approval notifications will be sent by email. *Applications will not be reviewed or approved during a market day.*

Vendor eligibility, product requirements, fees, and market policies are outlined in the following sections of this handbook.

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VENDOR ELIGIBILITY & PRODUCT APPROVAL

Market Eligibility

The Victoria Farmers' Market is an agriculture and food-focused market dedicated to supporting local producers, while providing the community with access to fresh, high-quality products.

Preference is given to products that are:

- Grown, raised, harvested, or produced by the vendor.
- Handmade or handcrafted by the vendor.
- Produced within a 100-mile radius of Victoria, Texas.
- High quality and supportive of the mission of the Victoria Farmers' Market.

Local Definition

For purposes of the Victoria Farmers' Market, "local" is defined as products grown, raised, produced, or handcrafted within a 100-mile radius of Victoria, Texas. Products produced outside this area may be considered on a case-by-case basis if they complement the market and receive prior approval from the Market Manager.

Vendor Diversity

The Victoria Farmers' Market strives to maintain a balanced mix of agricultural producers, food vendors, and artisan vendors. To preserve the market's agriculture and food-focused mission, the Market Manager may limit the number of vendors within any category or product type based on:

- | | |
|--------------------|-------------------------|
| •Product diversity | •Market demand |
| •Available space | •Overall market balance |



Approval of one vendor or product category does not guarantee approval of additional vendors offering similar products.

Product Approval

All products offered for sale at the Victoria Farmers' Market must be approved by the Market Manager prior to being sold. Approval is granted to the business and products listed on the vendor's application. Any additions or changes to approved product offerings, including products produced by another business, require prior written approval before being offered for sale.

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Products Not Accepted

To preserve the Victoria Farmers' Market's agriculture and food-focused mission, the following products and business models are **NOT PERMITTED** as market vendors unless specifically stated otherwise in these Rules & Regulations.

The following are prohibited:

- Products purchased solely for resale.
- Products from businesses or producers that have not been approved by the Victoria Farmers' Market.
- Boutique clothing and apparel vendors.
- Commercially manufactured clothing.
- Multi- Level Marketing (MLM) or direct sales businesses.
- Commercially produced craft kits or assembled kit products.
- Mass-produced or commercially manufactured goods.
- 3-D printed products not of original design
- Tumblers or drinkware decorated primarily through commercial transfer, vinyl cutting, laser engraving, or similar production methods without substantial handcrafting.
- Products that violate copyrights or trademarks.

The following may be considered for approval:

- Hand-poured epoxy or resin tumblers that demonstrate original craftsmanship.
- Handcrafted items that are individually reviewed and approved by the Market Manager.

VENDOR CATEGORIES

The Victoria Farmers' Market recognizes the following vendor categories:

- Agricultural Vendors (Pg. 3-5)
- Cottage Food Vendors (Pg. 5-6)
- Prepared/Specialty Food Vendors (Pg. 6-7)
- Artisan Vendors (Limited) (Pg. 7-8)

Additional requirements for each vendor category are outlined in the following sections.

AGRICULTURAL VENDORS

The Victoria Farmers' Market is a producer-only market. Agricultural vendors are expected to sell products they have personally grown, raised, harvested, or produced. The market does not permit agricultural vendors to purchase products for resale.

Approved Products

Agricultural Producers may sell products including, but not limited to:

- Fresh fruit and vegetables
- Fresh and dried herbs
- Plants and flowers

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- Eggs
- Honey
- Meat and Poultry
- Seafood
- Dairy products
- Grains, nuts, mushrooms, and other agricultural products approved by the Market Manager

Requirements

- Products must be grown, raised, or produced by the vendor.
- Products must comply with all applicable federal, state, and local laws and regulations.
- Products must be accurately represented to customers.
- The Market Manager may request documentation verifying product origin.
- Allow farm or production inspections when requested by the Market Manager.

Product Sourcing

Agricultural products offered for sale must be grown, raised, or produced by the vendor. The purchase of fruits, vegetables, plants, flowers, or other agricultural products for the purpose of reselling them at the Victoria Farmers' Market is prohibited.

Garden starter plants, vegetable transplants, herbs, ornamental plants, nursery stock, flowers, trees, and shrubs must be grown or propagated by the vendor. Purchasing plants from a wholesaler, greenhouse, nursery, or other supplier for resale at the market is not permitted.

Products grown or produced by another business may only be sold if that business is an approved Victoria Farmers' Market Vendor and all applicable Market Access requirements have been met.

Selling Fresh Produce

A permit is **not required** to sell fresh, unprocessed fruits and vegetables.

Vendors selling produce **by weight** must use a digital scale that has been certified as **Legal for Trade** by the Texas Department of Agriculture (TDA).

Vendors wishing to avoid scale certification may sell produce by count, bunch, basket, bundle, or other non-weight measurements (for example, 3 tomatoes for \$2.00).

Organic Claims

The terms “**Organic**” or “**Certified Organic**” may only be used if the farm or producer has been certified through the USDA National Organic Program. Vendors who are not USDA Certified Organic may not advertise or represent their products as organic. USDA Organic guidelines:

<https://www.ams.usda.gov/rules-regulations/organic/labeling>.

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Nursery Stock & Ornamental Plants

Food-producing plants, vegetable starts, herbs, and edible plants may be sold without nursery certification when otherwise allowed by law.

The sale of ornamental plants, flowers, trees, shrubs, succulents, and other nursery stock may require licensing or certification through the Texas Department of Agriculture. Vendors are responsible for obtaining any required licenses before offering these products for sale.

PREPARED FOODS

Food safety is our number one priority! Vendors of prepared foods, including food trucks/trailers/carts, must meet all federal, state and local regulations and possess all necessary licenses. A current Texas Food Handler card is required for any vendor who prepares, processes, or serves food items at or for the farmers' market. Vendors selling only whole produce (not cut up or processed into other products) are not required to have a Food Handler card, per the Victoria City-County Health Department.

Vendors who sell foods outside the Texas Cottage Food Law (meats, beverages, etc.) must have the appropriate permits from the Victoria City-County Health Department, Texas Department of State Health Services, Texas Department of Agriculture, or the Texas Alcoholic Beverage Commission as required.

COTTAGE FOOD VENDORS

Cottage Food Vendors are individuals who produce eligible food products in a home kitchen in accordance with the Texas Cottage Law. Products must be prepared, packaged, and labeled in compliance with all applicable state and local regulations. Labels are subject to review by the Market Manager during the application process or at any time while participating in the market. (See Appendix A for examples of labels)

Examples of Eligible Products:

Examples include, but are not limited to:

- Baked goods including those requiring refrigeration
- Candy
- Canned, acidified, or fermented foods with a pH of 4.6 or less
- Popcorn, cereal, dry mixes, trail mix
- Vegetarian casseroles
- Chocolate or candy-dipped fruit
- Cream pies, flan, custard pies, pumpkin pies, tres leches cake
- Cheese and cut fruit
- Cookie dough
- Banana pudding
- Fresh Salsa
- Beverages (Must leave home kitchen packaged and labeled)

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Prohibited Products:

Products prohibited under the Texas Cottage Food Law may not be sold at the Victoria Farmers' Market.

Examples include:

- Meat, meat products, poultry, poultry products
- Seafood, seafood products, fish, shellfish, shellfish products
- Ice or ice products, including shaved ice, ice cream, frozen custard, popsicles, and gelato
- Low-acid canned goods
- Products containing CBD or THC
- Raw milk or raw milk products.

Requirements

Cottage Food Vendors must:

- Produce all products they offer for sale.
- Comply with the current Texas Cottage Food Law.
- Complete and keep current an approved Food Handler Training Course.
- Properly label all products as required by law.
- Maintain a clean, safe, and sanitary workspace.
- DSHS registration required to remove address from label, sell refrigerated foods, or to sell products for another cottage producer.
- New product lines must be submitted to the Market Manager for approval before being offered for sale.
- Provide documentation upon request by the Market Manager.

PREPARED/SPECIALTY FOOD VENDORS

Prepared/Specialty Food Vendors are businesses that prepare food intended for immediate consumption at the market or prepare food in licensed commercial kitchen for sale to consumers.

Examples of Eligible Products:

Examples include, but are not limited to:

- Freshly prepared meals
- Sandwiches and wraps
- Tacos and burritos
- Barbecue
- Pizza
- Fresh Lemonade and beverages
- Coffee drinks
- Smoothies
- Fresh juices
- Other prepared foods approved by the Market Manager

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Requirements

Prepared/Specialty Food Vendors must:

- Produce or prepare all food they offer for sale.
- Operate in compliance with all applicable federal, state, and local regulations.
- Maintain all required health permits, licenses, and food safety certifications.
- Operate from an approved food establishment or licensed mobile food unit, when required.
- Maintain proper food handling and temperature control practices.
- Maintain a clean, safe, and sanitary workspace.
- Provide documentation upon request by the Market Manager.

ARTISAN VENDORS

Artisan Vendors are individuals or businesses that create original, handcrafted products. Artisan vendors are approved in limited numbers to complement the Victoria Farmers' Market's agriculture and food-focused mission. Preference is given to artisans whose products demonstrate craftsmanship, originality, and quality while enhancing the overall market experience.

Examples of Eligible Products:

Examples include, but are not limited to:

- Handmade soaps and body products
- Hand-poured candles
- Handcrafted leather goods
- Woodworking
- Pottery and ceramics
- Handcrafted jewelry
- Fiber arts, sewing, knitting, and crochet
- Handcrafted home décor
- Hand-poured epoxy or resin tumblers or like items demonstrating original craftsmanship
- Repurposed or upcycled handcrafted items
- Original artwork
- Other handcrafted products approved by the Market Manager

Requirements

Artisan Vendors must:

- Personally design, create, or substantially handcraft the products they offer for sale.
- Comply with all applicable federal, state, and local laws.
- Obtain a Texas Sales Tax Permit
- Accurately represent how products are made.
- Provide documentation of Sales Tax Permit to Market Manager
- Provide production process upon request by the Market Manager.

Products Not Permitted

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The following products are not eligible for approval as Artisan Vendors:

- Boutique clothing and apparel.
- Commercially manufactured or mass-produced products
- Products assembled primarily from commercially available kits.
- 3-D printed products not of original design
- Tumblers or drinkware decorated primarily using vinyl, Cricut, Silhouette, sublimation, UV DTF transfers, or similar commercial decorating methods.
- Products that infringe upon copyrighted or trademarked designs.

Market Manager Authority

Because artisan participation is limited, approval is based on product quality, craftsmanship, originality, market balance, available space, and overall vendor diversity.

Approval of one artisan vendor does not guarantee approval of additional vendors offering similar products.

The Market Manager reserves the right to approve, deny, or limit artisan vendors to maintain the market's agriculture and food-focused mission. Artisan vendors are intended to complement- not replace- the agricultural and food-focused nature of the Victoria Farmers' Market.

FEES

Application Fee: \$20 annually

The **non-refundable application fee** is due at the time of application submission for all vendors regardless of type of vendor. Vendors must submit a new application and application fee for each vendor year.

Marked Booth Space Fee

TYPE OF VENDOR	SATURDAY	WEDNESDAY
Farmers, Producers, Gardeners, Food vendors	\$25	\$15
Artisan/ Craft Vendor (dependent on the number of active AG vendors)	\$30	\$20
Non-Booth Vendor (Market Access Fee)	\$50	Annual Fee

[Additional Craft Vendors allowed during our 6 Special Event Markets throughout the year. Fill out an application for the next special event market.](#)

Expanded Booth Space:

Vendors approved to utilize two adjoining booth spaces for one approved business will be charged the regular marked booth space fee plus a **\$15 Expanded Booth Space Fee** per market. Expanded booth space must be approved by the Market Manager and is subject to space availability.

Market Access Fee: \$50 annually

Vendors who do not regularly operate a booth of their own and whose products are primarily or routinely sold, displayed, or distributed through another approved Victoria Farmers' Market vendor may be

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classified as a **Non-Booth Vendor** and assessed an annual \$50 Market Access Fee. The Market Access Fee is in addition to the \$20 non-refundable application fee.

All businesses and producers whose products are sold, displayed, or distributed at the Victoria Farmers' Market must complete the vendor application process and receive approval from the Market Manager. All applicable application fees, permits, licenses, labels, and required documentation must be submitted and approved before products may be offered for sale at the market.

Occasional or short-term sales of an approved vendor's products by another approved vendor may be permitted without assessment of the Market Access Fee. However, vendors whose products are sold through another vendor on a recurring or extended basis and who do not regularly operate a booth of their own may be reclassified as a **Non-Booth Vendor** by the Market Manager.

Upon notification of the reclassification, the \$50 Market Access Fee becomes due. **Products of the Non-Booth Vendor may not continue to be sold, displayed, or distributed at the market until the Market Access Fee has been paid. Approved vendors may not sell, display, or distribute products on behalf of a Non-Booth Vendor with an outstanding Market Access Fee.**

The Market Access Fee does not replace or include booth fees. A Non-Booth Vendor who operates their own booth at any market is responsible for the applicable booth fee for each market attended.

Vendor classification and determination of recurring or extended third-party sales will be made by the Market Manager based on the vendor's overall participation and attendance pattern. The Victoria Farmers' Market reserves the right to review and adjust a vendor's classification if their participation model changes during the vendor year.

Discounts For Regular Attendance:

Prepay 4 booth fees and receive 1 free booth

Vendors have the option to prepay for 4 *consecutive* Saturdays and receive the 5th Saturday for free. This benefits the market and our customers by encouraging vendors to participate each week, while saving money for the vendors. Vendors who consistently attend each week are typically the most successful, as they are able to build a consistent customer base. The 4 prepaid booths must be consecutive weeks to receive the free booth fee. Vendors may prepay for only Saturdays, only Wednesdays, or both.

Receive 1 free Saturday booth when you participate in 3 Wednesday markets

Each time a vendor participates in 3 Wednesday markets, they will receive one free booth on Saturday.

SNAP & DOUBLE UP FOOD BUCKS (DUFBS)

Participation in the SNAP/DUFB program is optional but available to eligible vendors who complete the required annual training and vendor agreement.

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Annual Vendor Training Requirement

Vendors wishing to participate in the SNAP and/or Double Up Food Bucks (DUFB) program must successfully complete the Victoria Farmers' Market SNAP/DUFB Vendor Training each calendar year and sign the current Vendor Agreement before accepting program vouchers.

Annual training ensures participating vendors understand current program requirements. Vendors who do not complete the required training are not authorized to accept SNAP or DUFB vouchers.

Program Procedures

Detailed operating procedures, voucher examples, reimbursement procedures, and current program requirements are provided during the annual SNAP/DUFB Vendor Training. Vendors are responsible for complying with all current program requirements.

MARKET OPERATIONS & VENDOR RESPONSIBILITIES

Vendor Communication & Attendance Confirmation

Once approved, vendors will be invited to join the Victoria Farmers' Market GroupMe. GroupMe is the market's primary method of communication and is used to share important announcements, weather updates, event information, vendor reminders, and weekly attendance check-ins.

To participate in each market, vendors **MUST** respond to the weekly attendance poll by the following deadlines:

- **Wednesday Market:** Check in by **12:00 p.m. (Noon) on Tuesday.**
- **Saturday Market:** Check in before the poll closes at **6:00 p.m. on Thursday.**

During holiday weeks or other special circumstances, attendance deadlines may be adjusted. Any changes will be announced in advance through GroupMe.

Weekly attendance confirmations allow the Market Manager to prepare the vendor layout and assign booth spaces. The vendor layout is designed to accommodate as many vendors as possible while, whenever practical, placing vendors along the outside perimeter of the market so their vehicle or trailer may remain with their booth.

Vendors who confirm attendance after the weekly poll has closed are always welcome to participate, provided space is available. However, because the market layout has already been prepared, late additions may be assigned to interior booth spaces where vehicles are not permitted or to a location other than their usual booth space.

The finalized vendor map will typically be posted in GroupMe the day before each market. Adjustments may still be necessary prior to or during market setup due to weather conditions, vendor cancellations, safety concerns, or other unforeseen circumstances.

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Vendors who are unable to attend but have previously committed to the market day should notify the Market Manager as soon as possible so booth assignments may be adjusted accordingly.

Inactive Vendor Status

To maintain a fair and active vendor community, vendors who do not regularly participate may be placed on inactive status.

A vendor may be placed on inactive status if:

- They do not participate in a market for **60 consecutive days** without prior written communication with the Market Manager.
- They are approved but do not begin participating within 60 days of approval.
- They repeatedly confirm attendance but fail to attend without notifying the Market Manager.

Vendors anticipating an extended absence should notify the Market Manager in advance, in writing. The Market Manager may make reasonable accommodation for seasonal production, illness, family emergencies, or other circumstances.

Inactive vendors may return by contacting the Market Manager and meeting any current application or documentation requirements. Reactivation is subject to space availability and product category availability.

Arrival & Market Hours

Vendors are expected to arrive no later than 8:30am to allow for enough time to be completely set up before the market opens at 9am. Vendors arriving late may forfeit their assigned booth space.

Vendors are expected to remain set up until the closure of the market (regardless of selling out) unless prior approval has been granted by the Market Manager or early departure is required due to severe weather or another emergency.

Booth Spaces, Set-Up, Appearance & Cleanliness

Vendors are responsible for providing their own tables, chairs, displays, tents, and all other equipment needed to operate their booth.

Canopies are strongly encouraged and, when used, must be secured with a minimum of **30 pounds of weight on each leg**.

The Market Manager may require canopies to be lowered or removed at any time due to weather or safety concerns.

Booths must remain clean, organized, and safe throughout the market.

At the conclusion of each market, vendors must remove all trash, boxes, pallets, product waste, and personal belongings from their booth space.

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Vendors providing samples must provide an appropriate trash receptacle for customers. Food vendors must comply with all applicable food safety regulations.

Vehicles

No vehicles may enter or leave the market area during market hours without approval from the market manager. If your booth space is in the interior of the market, please give yourself enough time to arrive, unload, and remove your vehicle from the center by 8:30am.

Vendors wishing to sell directly from a trailer or vehicle must communicate with Market Manager so booth placement can be made with this in mind, prior to the day of the market.

Weather & Safety

The safety of vendors, customers, and staff is the highest priority.

The Market Manager may delay opening, temporarily suspend operations, require vendors to lower or remove canopies, relocate vendors, or close the market early due to severe weather or other safety concerns.

Vendors are expected to comply immediately with all safety instructions issued by market staff.

Vendor Conduct

Vendors are expected to always conduct themselves professionally and courteously.

Vendors shall not:

- Publicly disparage another vendor, business, customer, staff, volunteer, or market.
- Harass, threaten, or intimidate others.
- Misrepresent products or business practices.
- Engage in disruptive behavior that negatively impacts the market.

The Market Manager reserves the right to address inappropriate conduct, including suspension or removal from the market.

Social Media

Vendors are encouraged to promote their businesses and the Victoria Farmers' Market through social media in a positive and professional manner.

When referencing the Victoria Farmers' Market, vendors, staff, volunteers, sponsors, or customers, vendors are expected to:

- Communicate respectfully and professionally.
- Share accurate information.
- Direct operational concerns to the Market Manager rather than discussing them publicly.
- Support a positive and welcoming market environment.

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Vendors may not:

- Knowingly publish false or misleading information about the market.
- Publicly harass, threaten, or defame other vendors, customers, volunteers, staff, or the market.
- Share confidential market information.
- Use social media in a manner that disrupts market operations or damages the reputation of the Victoria Farmers' Market.

Violations of this policy may be addressed through the market's Enforcement & Appeals procedures.

Smoking, Alcohol & Children

Smoking, vaping, and the use of tobacco products are prohibited within vendor booths and during market hours.

Alcohol consumption by vendors during market hours is prohibited unless specifically authorized for an approved market event.

Vendors are responsible for supervising any children accompanying them to the market.

Voluntary Sales Reporting

The Victoria Farmers' Market appreciates vendors who voluntarily report their market sales. Sales information is used to evaluate market performance, support grant applications, measure economic impact, and improve market operations. Individual vendor sales remain confidential and will not be shared publicly.

Market Manager Authority

The Market Manager is responsible for the day-to-day operation of the Victoria Farmers' Market and has the authority to interpret and administer the policies and procedures contained in this Handbook, assign vendor spaces, address safety concerns, approve products, enforce market policies, and make decisions necessary to ensure the safe and successful operation of the market.

Failure to comply with the policies and requirements outlined in this Handbook or with directions from the Market Manager may result in warnings, suspension, or removal from the market.

ENFORCEMENT & APPEALS

Grievance Procedure: Market-related concerns should first be directed to the Market Manager.

Grievances should be submitted in writing outside of normal market operating hours whenever possible. The Market Manager will review the concern and work toward an appropriate resolution. Matters that cannot be resolved at the market level may be referred to the Food Bank of the Golden Crescent leadership and/or the Farmers' Market Board, as appropriate.

Policy Violations: The Market Manager has the authority to enforce the policies and requirements of this Handbook and may require a vendor to remove unapproved products, correct unsafe conditions, or comply with market policies.

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Failure to comply with the policies and requirements of this Handbook or directions from the Market Manager may result in disciplinary action, including suspension or revocation of vendor privileges.

Corrective Actions: Whenever appropriate, violations may be addressed through progressive corrective action, including:

- Verbal warning
- Written warning
- Removal of unapproved products
- Temporary suspension
- Revocation of vendor privileges

The corrective action taken will depend upon the nature, severity, frequency, and circumstances of the violation.

Immediate Suspension or Removal: The Market Manager may immediately suspend or remove a vendor whose actions present an immediate threat to the health, safety, or welfare of vendors, customers, volunteers, staff, or the public.

Examples include, but are not limited to:

- Threatening or violent behavior
- Unsafe booth conditions
- Serious health or food safety violations
- Illegal activity
- Refusal to comply with safety directives
- Conduct that jeopardizes the operation or reputation of the Victoria Farmers' Market

The Market Manager may consult with Food Bank leadership and/or the Farmers' Market Board as appropriate.

Appeals: A vendor whose participation has been suspended or revoked may submit a written appeal within **72 hours** of receiving notice of the decision. Appeals shall be reviewed by the Farmers' Market Board. The appeal should be a brief statement of reasons for revocation, and reason(s) for appeal. During the appeal, the vendor may not participate in the Farmers' Market. Upon receipt of the appeal, a time shall be set for a hearing not less than 3 days and no more than 30 days after the appeal has been filed. The Board may uphold, modify, or overturn the decision after reviewing the information provided.

The decision of the Board shall be final.

Nothing in these procedures prevents the Market Manager from taking immediate action when necessary to protect the safety, integrity, or orderly operation of the Victoria Farmers' Market.

LIABILITY

Participation in the Victoria Farmers' Market is at the vendor's own risk.

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Each vendor is solely responsible for their products, equipment, employees, volunteers, representatives, and any damage or injury resulting from their participation in the market.

By participating in the Victoria Farmers' Market, vendors agree to hold harmless Victoria County, the Food Bank of the Golden Crescent, the Victoria Farmers' Market, and their officers, employees, volunteers, and representatives from claims, damages, liabilities, or expenses arising from the vendor's participation, except as otherwise provided by law.

The Victoria Farmers' Market is a program of the Food Bank of the Golden Crescent and is governed by the Food Bank of the Golden Crescent Farmers' Market Association Board of Directors.

Food Bank of the Golden Crescent

Farmers' Market Association Board of Directors

President	Robin Cadle	361-578-0591 x222 or 361-655-1607
Vice-President	Frances Santellana	361-578-0591 x201
Secretary-Treasurer	Miranda Lastinger	361-578-0591 x208 or 361-550-2044
At-Large Member	Valerie Fowler	361-649-6931

The Food Bank of the Golden Crescent Farmers' Market Association Board of Directors reserves the right to suspend or revoke the participation of any vendor who violates the Victoria Farmers' Market Rules & Regulations.



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Appendix A: Cottage Food Label Examples

Your labels MUST be pre-approved, examples are shown here:

**Pickled, fermented or acidified foods must also include a batch number on the label*

Example Standard Label

You must list your home address or register with DSHS for a unique identification # to use on your labels.

SugarRush
CUPCAKES & DESSERTS

7701 Oak Street, Anytown, TX 77701
OR DSHS Cottage Food License #1234567

Toffee Shortbread

Contains these major allergens:
Milk Wheat

Made on: September 1, 2025

THIS PRODUCT WAS PRODUCED IN A PRIVATE RESIDENCE THAT IS NOT SUBJECT TO GOVERNMENTAL LICENSING OR INSPECTION

Statement of non-inspection: This is the required language.

Example for TCS/Refrigerated Food

Common or usual name of the product.

Your name or your business name. Logo optional.

Bakery

PUMPKIN CHEESECAKE

12301 Cottage Avenue, Anytown, TX 78777
OR DSHS COTTAGE FOOD LICENSE #1234567

CONTAINS THESE MAJOR ALLERGENS:
MILK EGGS

THIS PRODUCT WAS PRODUCED IN A PRIVATE RESIDENCE THAT IS NOT SUBJECT TO GOVERNMENTAL LICENSING OR INSPECTION

Made on: September 1, 2025

SAFE HANDLING INSTRUCTIONS: To prevent illness from bacteria, keep this food refrigerated or frozen until the food is prepared for consumption.

Made on date only required for wholesale or refrigerated foods.

Only required for foods requiring refrigeration. May be incorporated into receipt or invoice. Must be in at least 12-point font (this is the only portion with a required font size).

Sample Wholesale Label

Your name or your business name. Logo optional.

SALLY'S COTTAGE COOKIES

Chocolate Chip Cookies

DSHS Cottage License # 1234567 - or - Home Address

MADE ON SEPTEMBER 1, 2025

CONTAINS THESE MAJOR ALLERGENS:
Wheat Eggs Milk Soy

THIS PRODUCT WAS PRODUCED IN A PRIVATE RESIDENCE THAT IS NOT SUBJECT TO GOVERNMENTAL LICENSING OR INSPECTION

"Made on" date is required for foods sold at wholesale.

This is the required statement. Must be in all caps.

DSHS License # OR your home address. DSHS License # is NOT required for wholesale.

You must list the major allergens that are actually present in the food.

Note: Labeling requirements are established by the Texas Cottage Food Law and are subject to change. Vendors are responsible for ensuring all labels remain compliant with current state law.